



Annual Report 2021

Cooperation Network of the Routes of Charles V -Cultural Routes of Council of Europe-



Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



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1. INTRODUCTION

On 25th April 2007, the Cooperation Network of the European Routes of Emperor Charles V was created in Medina de Pomar (Burgos) with the objective of protecting and promoting the tourist, historical-cultural and economic resources of the European Routes of Charles V. Currently it comprises more than 60 cities and historical sites along the length and breadth of the journeys covered by Charles Hapsburg between 1517 and 1557.

Since 2007 the Network has been developing its extensive work in the construction of a wide cultural and tourist programme centred on the figure and work of Charles V. Playing a major role in this endeavour are the launch of joint international initiatives based on the character and the times of Emperor Charles V, as well as long-term cooperation between towns, cities and sites associated with Charles V to consolidate cultural tourism based on historical Re-enactment festivals, and the development and promotion of quality labels in the agro-food, hostelry and restoration sectors, as well as the implementation and marketing of tourist packages.

2. MEMBERS OF THE COOPERATION NETWORK

Partners joining the Cooperation Network of the Charles V Routes this year are: Horcajo de las Torres (Spain), Tercio Viejo de Cartagena Association (Spain), Villanueva de Duero (Spain), el Centre for Mediterranean Studies of Melilla (Spain), Monesterio (Spain), Salvatierra de Santiago (Spain), Simanacas (Spain) y Associazione Culturale le Franche Villanesi (Italy)

Currently the Cooperation Network has a total of 64 members from 11 countries in Europe, North Africa and America, in the following distribution:

ALGERIA:

1. City of Oran

BELGIUM:

2. City of Ghent
3. City of Brussels / Visit Brussels.
4. Coudenberg Palace of Charles V in Brussels
5. Ommegang Association.

GERMANY:

6. Region Elbe-Elster Region.

HOLLAND:

7. City of Flushing (Vlissingen)

ITALY:

8. Frederick II Foundation/Regional Assembly of Sicily
9. Asociación Storico Culturale Pistonieri Sta. Maria del Rovo. Città de Cava
10. City of Cava dei Tirreni
11. Centro Culturale Internazionale Luigi Einaudi. (San Severo)
12. Istituto Tecnico Superiore per l'industria dell'ospitalità e del turismo allargato.
13. Museo della Maiolica. Laterzza
14. Asociación Cultural Cortejo Histórico de Carlos V de Nicosia.
15. City of Troina

MOROCCO:

16. City of Tangier

PORTUGAL:

17. Portuguese Academy of History

SPAIN:

ASTURIAS

18. City of Villaviciosa
19. Principado de Asturias

CANTABRIA

20. City of Laredo
21. City of Colindres
22. City of Limpías
23. City of Ampuero
24. City of Rasines
25. City of Ramales de la Victoria
26. City of San Vicente de la Barquera

LA RIOJA

27. La Rioja Turismo S.A.U

28. City of Logroño

CASTILLA Y LEON

29. City of Medina de Pomar

30. City of Merindad de Valdivielso

31. City of Mojados

32. City of Merindad de Montija.

33. City of Villalar de los Comuneros.

34. City of Valladolid.

35. City of Tordesillas

36. City of Becerril de Campos.

37. City of Medina del campo

38. City of Valdestillas

39. City of Ampudia

40. Junta de Castilla y León, (Fundación Siglo) España

41. Asociación Amigos de la Villa de Sepúlveda (Segovia)

42. City of Quintanilla de las Carretas

43. City of Alaraz

44. Ciudad de Burgos

EXTREMADURA

45. City of Jarandilla de la Vera

46. City of Aldeanueva de la Vera

47. City of Cuacos de Yuste

48. European and Ibero-American Academy Foundation of Yuste

49. La Vera Municipalities Community

50. City of Jaraíz de la Vera.

51. City of Garganta La Olla

52. City of Pasarón de La Vera

53. City of Tornavacas

54. City of Guadalupe

- 55. Autonomous Government of Extremadura
- 56. Provincial Government of Cáceres
- 57. City of Losar de la Vera (Interpretation Center For Malaria)

MELILLA

- 58. Autonomous City of Melilla

CASTILLA LA MANCHA

- 59. City of Toledo.

ANDALUCIA

- 60. Patronato de la Alhambra y Generalife
- 61. Universidad de Granada

TUNISIA

- 62. City of Tunis

PANAMÁ

- 63. City of Panamá

FRANCIA

- 64. Monastery of Brou. Bourg-en-Bresse.

COLABORATION PARTNERS

1. ADICOVER
2. SOPRODEVAJE
3. ADECO-CAMINO
4. RUTA DEL MUDEJAR
5. ASÓN-AGÜERA
6. CEDER MERINDADES
7. CULTURAL ASSOCIATION "FRIENDS OF THE LANDING OF CHARLES V, EL PALENQUE". LAREDO.
(CANTABRIA).
8. G.A.L. ZONA CENTRO DE VALLADOLID
9. G.A.L. Campana de Oropesa

3. SCIENTIFIC COMMITTEE OF THE EUROPEAN ROUTES OF EMPEROR CHARLES V

The Scientific Committee of the Routes of Emperor Charles V is comprised of the following members, approved at the General Assembly Meeting hold in Aguilar de Campo on 16 November 2018:

COORDINATOR: Lic. Alain Servantie, Ex-manager of the unit of European Union for Turkey

COUNCIL OF HONOUR

- Dr. Horst Pietschmann, University of Hamburgo
- Dr. Antonio Ventura Díaz, Emeritus Professor of Universities of Salamanca and Extremadura
- Prof. Bruno Anatra. University of Cagliari
- Dr. Arndt Brendecke. University of Munich
- Dra. Manuela Mendonça. Portuguese Academy of History
- Dr. Geoffrey Parker. United States of America

EXPERTS COMMITTEE

GERMANY

- Dr. Lars-Arne Dannenberg. History Research Associate at the Saxon Academy of Sciences and the Heidelberg Academy of Sciences

BELGIUM

- Prof. Röel Jacobs, manager of culture and tourism in Brussels
- Prof. Gustaav Janssens. Belgium Royal Commission of History.
- Dr. Jonathan Dumont. University of Liège

FRANCE

- Prf. Ludolf Pelizaeus. University Picardie Jules Verne. Amiens.

SPAIN

- Dra. Bethany Aram, Universidad Pablo Olavide, Sevilla
- Dr. Carlos Belloso Martín, Universidad Europea Miguel de Cervantes
- Dr. Francisco Pizarro, Universidad de Extremadura
- Dr. Jordi Tresserras Juan, Universitat de Barcelona
- Dr. Rafael López Guzmán, Universidad de Granada

- D. Javier López Martín. Maritime Archaeology, Madrid

ITALY

- Prof. Encarnación Sánchez García. Università di Napoli "L'Orientale"
- Dr. Anna Trono, Universidad de Salento
- Dr. Francesco Vergara Raffarelli. Universidad de Palermo
- D. Francesco Totaro. Centro Culturale Luigi Einaudi
- Dr. Ferdinando Maurici (Universidad de Palermo)
- Prof. Nicola Melis. Universidad of Cagliari.
- Prof. Oronzo Brunetti. Università di Napoli Federico II

PORTUGAL

- Dra. María de Fátima Reis, University of Lisboa / Portuguese Academy of History.

LUXEMBURG

- Dr. Gilles Genot. University of Luxemburg

AUSTRIA

- Dr. Marion Romberg. Austrian Academy of Sciences.

NETHERLANDS

- Dr. Louis Sicking. University of Leyden

MEETING OF THE SCIENTIFIC COMMITTEE

DECEMBER 16TH, 2016. : Lisbon (Portugal)

DECEMBER 2ND, 2017. Coudenberg-Palace (Bruselas).

SEPTEMBER 21ST, 2018. Granada (Spain)

NOVEMBER 5TH, 2019. LECCE (ITALY).

DECEMBER 15TH 2020. On line

OCTOBER 29TH 2021. Simancas (Valladolid-Spain)



4. EUROPEAN PROJECTS

- Erasmus+ KA105: Let's cook our heritage, let's cook our future:

The project KA105 “Let's cook our heritage, let's cook our future” was developed in Pasarón de la Vera from September 1 to 7, with a grant of EUR 14,742.00. During those days, the Cooperation Network of European Routes of Emperor Charles V, as the project leader, hosted 21 participants from Slovakia, Latvia, Bulgaria, Cyprus, Italy, and Spain.

There was an exchange of good practices and the presentation of experiences related to cultural and gastronomic tourism. It was attended by Alimentos de Extremadura, the Network's collaborating company, Itinerario IK. Participants enjoyed a theatrical cooking show thanks to our Imperial Kitchens partners.

The project was a great success among the participants, as demonstrated by the good results of the survey. There was a request to implement the project in Latvia.



- Erasmus+ KA105: Circular Cultural Tourism:

- Role of the Cooperation Network in the Project: Project Leader
- Partners: Bulgarian Youth Association, Associazione Strada Europea della Ceramica (Italy), Centro Culturale "Einaudi" (Italy), Grm Novo Mesto-centre biotehnike in turizme (Slovenia), Association Européenne pour la préservation et la valorisation de la culture et du patrimoine juifs (Luxembourg)
- Subsidy granted: 20.110 €
- Execution Period: July 6, 2020- March 3, 2021

This Erasmus KA105 project was also approved by the European Commission and follows the procedures in the previous project very closely. It is an informal training course that sets out to teach professionals working in the field of youth affairs to carry out tourism activities in their territories that promote the culture and preservation of tourism, applying the principles of the circular economy. The circular economy is a method to ensure that tourism becomes a more sustainable activity that creates the fewest possible impacts on the environment. This exchange will help the workers to apply the principles of the circular economy in their territories to improve the tourism and cultural sector from a more sustainable perspective.

It was expected to be completed by 5 March 2021. Due to the situation created by Covid-19, and based on the recommendations made by the World Health Organization (WHO), the health authorities, and instructions from the National Agency SEPIE and partner organizations, and

bearing in mind the restrictions imposed in each of the partner countries in the project, we requested -and were granted- a deferral of one year, until 5 March 2022.

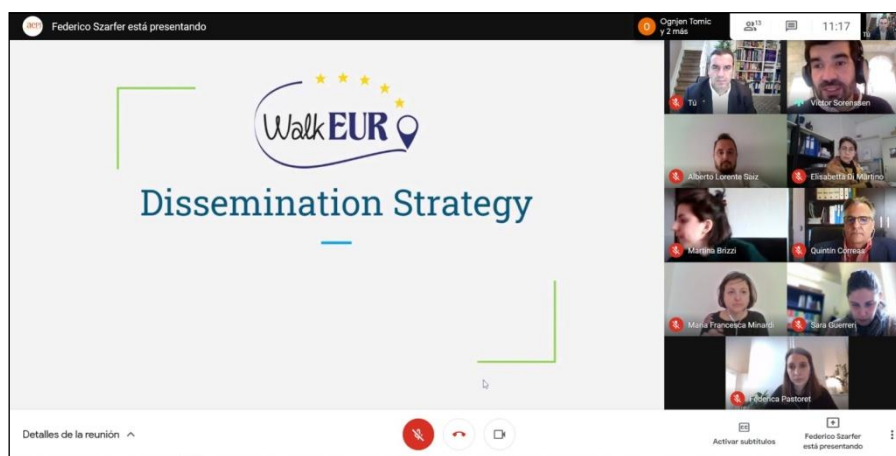
It is scheduled from January 31 to February 6, 2022 in Losar de la Vera (Caceres).

- Creative Europe: European Cultural Routes as key actors in the promotion of European cultural heritage (WalkEUR)
 - Role of the Cooperation Network in the Project: Project Leader.
 - Partners: Associazione Strada Europea della Ceramica (Italy), ATRIUM (Italy), Association Européenne pour la préservation et la valorisation del culture et du patrimoine juifs (Luxembourg)
 - Budget: €279,990
 - Subsidy granted: €167,994
 - Execution Period: November 2, 2020- October 27, 2021

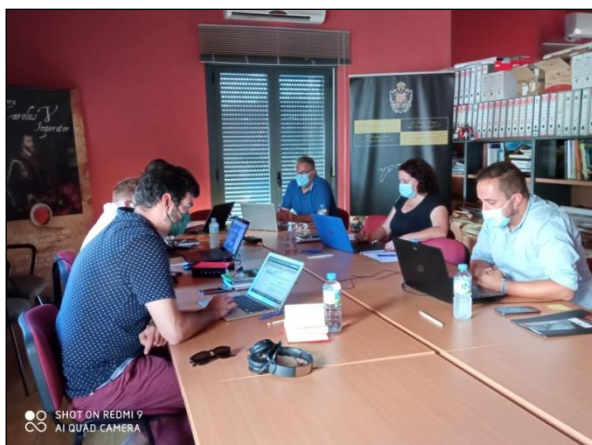
WalkEUR will increase the capacity and ability of the Cultural Routes through training courses by testing pilot programmes in different sectors. WalkEUR will train key stakeholders from the project partners through international sessions. The stakeholders will later be able to share the knowledge acquired in their respective Cultural Routes with other members and partners in training sessions at local level (route level). Later, they will all plan inexpensive, small-scale pilot actions related to their own objectives and strategies, to try out new solutions. Finally, they will evaluate the results of these actions and will capitalize the whole process through dissemination tools.

The activities carried out in 2021 were the following:

- Online coordination meetings: March 9, April 23, May 5, May 25, September 27, and October 8.



- Cuacos de Yuste coordination meeting in July 27-28. It was held in a hybrid manner, i.e. face-to-face and online.



Two of the four training actions planned under the project have been carried out:

- October 18-22. Training for trainers about “Sources”. Forli (Italy). During this week, representatives of the routes of Charles V were trained on documentary sources and their importance for the Cultural Routes of the Council of Europe. There was also an exchange of experiences between the participants, seeking synergies and good practices for their implementation in each of the itineraries.



- November 29 - December 3. Training for trainers about “Cultural Management”. Barcelona (Spain). During this week, representatives of the routes of Charles V were trained on cultural management, looking at the working methods of other cultural routes. There was also an exchange of experiences between the participants, seeking synergies and good practices for their implementation in each of the itineraries.



- The remaining two training events are planned for 2022, on the following dates:
 - January 10 - 14. Training for trainers about “Citizen involvement”. Cuacos de Yuste (Spain)
 - February 7 - 10. Training for trainers about “Marketing & Storytelling”. Faenza (Italy)

In 2022, there will be training sessions aimed at routes, as well as the implementation of a pilot action per route based on the four pillars described above.

- Erasmus+ KA204: FAB Routes, Digital Skill to promote EU Cultural Routes.
 - Role of the Cooperation Network in the Project: Project Partner.
 - Partners: La Rotta dei Fenici (Italy), Association Européenne pour la Preservation et la Valorisation de la Culture et du Patrimoine Juifs (Luxembourg), Alma Mater Studiorum - Universita Di Bologna (Italy), Cultural Foundation Routes of the Olive (Greece), Argo (Italy), Réseau Art Nouveau Network (Belgium), Netz - Medien Und Gesellschaft Ev (Germany)
 - Budget: €286,935
 - Execution Period: October 1, 2020- September 30, 2021

Working jointly with the leader of this project, the Italian Association ATRIUM, the Charles V Routes Network has presented itself for a project to promote Cultural Routes in Europe and improve them through the use of new technologies or digital capabilities. Thanks to these tools, the Cultural Routes that are recognised by the European Commission will gain in visibility and become better known by tourists who wish to get to learn about them first-hand. Furthermore, the creation of a cooperation network between associations dedicated to Cultural Routes will boost improvements to resources and good practices for the professionalisation of these routes.

Two coordination meetings were held during 2021:

- September 23. Online.
- December 14. Cuacos de Yuste (Spain)

The Fab Routes project has two goals. On the one hand, the project aims to design a new training methodology and educational modules capable of fostering and enriching the cross-cutting knowledge and competencies of the staff members of the Cultural Routes of the Council of Europe. On the other hand, it focuses on the development of a new strategy model aimed at improving the capacity of Cultural Routes to fulfil their mission, as defined in the priority fields of action.

During 2021, the Cooperation Network has been working as part of the Fab Routes project to develop such a strategy model. To this end, Cooperation Network experts and their partners have participated in workshops and questionnaires in order to collect as many data as possible for achieving this strategy to optimise the resources of the cultural routes.

At the end of this project, our Charles V Routes will achieve a strategy model of strategy to be followed, based on the Mission (priority fields of action); Governance; Networking; Communications, and Follow-up. With this strategy we will gain a more objective and organised working model for the Cultural Routes of the Council of Europe, as well as an Educational Pathway for the staff involved in the management of Cultural Routes of the Council of Europe.

- ERASMUS +KA1 "Objective: volunteering"
 - Amount of the subsidy: 19.644,00
 - Partners: -Villalar de los Comuneros City Council (Spain)
 - -Association for Cultural, Sport and Educational Development "World of Change" (North Macedonia)
 - SYAJ - ASSOCIACAO JUVENIL SYNERGIA (Portugal).
 - VSI GEROS VALIOS ISTAIGA (Lithuania)
 - Hellenic Institute of Cultural Diplomacy Netherlands (The Netherlands)
 - E.L.E. Enjoy & Live Europe (Italy)

"Objective: Volunteering" is a youth exchange developed under the Key Action KA1 of the Erasmus+ programme. The project will take place in the town of Villalar de los Comuneros (Valladolid, Castilla y León, Spain) during the month of March 2022 in a safe, inclusive and friendly environment conducive to non-formal learning and intercultural exchange. Through non-formal and lifelong learning, the aim is to advance personal, professional and educational development, thus contributing to sustainable growth, quality employment, social cohesion, the promotion of innovation and the strengthening of European identity and active citizenship.

5. THE CHARLES V ROUTES AND YOUNG PEOPLE

The Charles V Routes signed a collaboration agreement with the Jaranda High School in Jarandilla de la Vera (Spain) in order to bring the Cultural Routes of the Council of Europe closer to

the teaching centres and to involve them in the activities that the Charles V Routes carry out in the region.

The project started with the participation of the students of Year 3 of ESO (14-15 years) and senior citizens (aged between 65 and 94 years) in the cultural route “The arrival of the Emperor”. They designed and prepared cultural activities to bring back and showcase the material and intangible cultural heritage of the area. They also participated in the historical re-enactment events that took place between November 15 and 17, 2019 in Jarandilla de la Vera.

The cultural event—which took place over the weekend—was organised by the Town Council and the Cooperation Network of European Routes of Emperor Charles V. The students and the elderly people played a leading role both in generating ideas and including them in the programme, and in performing during the parade and managing the stage production. They wrote, rehearsed and acted during the performance.

As a result of this first collaboration, the students have been producing short videos about life in the 16th century in the region of La Vera. The students themselves have been in charge of drawing up the script—supported at all times by the routes of Charles V— and creating the content, as well as creating the costumes and finding the filming locations. These videos show everyday scenes of the time of Emperor Charles V, introducing some social criticism and awareness in the script, and drawing attention to current issues and threats and the defence of democratic and pro-European values. The result is a series of entertaining videos filled with fun anecdotes. A total of seven videos were recorded during 2021, with the participation of more than 30 young people from the high school. The posted videos are the following:

- “Stylish Ladies”

https://youtu.be/Z8fkKdYtHLM?list=PLkLgUHEd0qpYpoDjUBQ_qBQNAB3pFE1iB

- “A doll’s house”

https://youtu.be/fZMmqNn-zZA?list=PLkLgUHEd0qpYpoDjUBQ_qBQNAB3pFE1iB

- “The Maids of La Vera”

https://youtu.be/BoxK9dDkSlw?list=PLkLgUHEd0qpYpoDjUBQ_qBQNAB3pFE1iB

- “The Comedians”

https://youtu.be/8Vur1v0QJvs?list=PLkLgUHEd0qpYpoDjUBQ_qBQNAB3pFE1iB

- “Whispers in the Court”

https://youtu.be/enq_RQvI5MU?list=PLkLgUHEd0qpYpoDjUBQ_qBQNAB3pFE1iB

- “A Farewell to Arms”

https://youtu.be/3qGWje47HXQ?list=PLkLgUHEd0qpYpoDjUBQ_qBQNAB3pFE1iB

- “Charles V’s Sisters Arrive in La Vera”

https://youtu.be/HnnXzeQ7_aE?list=PLkLgUHEd0qpYpoDjUBQ_qBQNAB3pFE1iB

Thanks to this collaboration there will be more videos in the coming years, as well as more projects to foster intergenerational coexistence through the Charles V Cultural Routes.

6. TOURIST PRODUCT CLUB “CARLOS V”

This is a "Hospitality, Crafts and Agricultural Foods Excellence Club" intended to give visibility to the tourism products distributed along the different routes travelled by King/Emperor Charles of Habsburg.

It also seeks at including in the COOPERATION NETWORK OF EUROPEAN ROUTES OF EMPEROR CHARLES V -and in its European Cultural Itinerary-, the industry fabric of hospitality, crafts and agri-food fabric of the cities and regions in the different routes.

The Tourism Product Club shall provide six quality certification labels:

- Imperial Lodging
- Imperial Kitchen
- Imperial Crafts
- Agri-food Products
- Collaborating Establishments
- Museums and Interpretations Centre

The Luigi Einaudi Cultural Centre has requested the incorporation of the new Museum of Charles V—which opened this year—into the network of Museums and Interpretation Centres of the Charles V Routes, which shall happen imminently.

During 2021, and largely due to the situation experienced due to COVID-19, which has impacted the tourism sector the most, the Cooperation Network has focused its efforts on achieving the reactivation of the marketing of the Charles V tourist packages.

There are currently four travel agencies with which the Network is working. So, in addition to the existing packages by AAVV and A6 Route Travel, more holiday packages centering around Charles V from the following companies were added at the beginning of the year:

- A6 Route Travel: www.a6routetravel.es
- James Bird Group: www.jamesbirdgroup.com
- Extrema Sensación: www.extremasensacion.com
- Itinerario IK

7. CULTURAL ROUTES IN SPAIN

The Cultural Routes of Spain were created as the partnership of five Spanish cultural routes (Prehistoric Rock Art Trails, the Way of El Cid, the Silver Route, Emperor Charles V Routes and Trails of the Passion) aimed at promoting our products in the international market. After several years of joint work, a collaboration procedure was formalised with the Spanish Secretariat of State and Tourism in 2019, and the green light was given to the creation of the brand "Cultural Routes of Spain".

To this date, the following actions have been implemented:

Cultural Routes of Spain is a brand supported by Turespaña, that brings together the tourist offerings of five great routes that cross a good part not only of the national territory but also of the history of Spain, such as the Silver Route. It is a continuation of the work carried out over the last five years within the framework of the partnership agreement signed in 2018 with Turespaña to disseminate and promote this brand internationally.

On April 9, the setting up of the Association Cultural Routes of Spain was formalised, and the Cooperation Network undertook its Secretariat.



During 2021, a series of actions have been developed to promote the Cultural Routes of Spain, in order to mitigate the impact of the pandemic on tourism in our territories.

- February 26, 2021. Presentation to specialised media.

On February 26, an online seminar was held to present the project to specialised media. The touristic resources that each of our five routes have were also presented.





- May 5, 2021 Webinar: **CULTURAL ROUTES AND TOURISM IN SPAIN: “NEW OFFERS AND PERSPECTIVES”**

The Cultural Routes of Spain Association conducted this webinar to analyse the new path and opportunities that cultural tourism will have in the coming years; culture as a driver for tourism development through cultural routes; Spanish tourism in the wake of the post-pandemic era; and the Spanish Cultural Routes as a Product Club. The meeting was attended by the Secretary of State for Tourism of Spain, Fernando Valdés, and chaired by the president of the Association, Rafael Pacheco Rubio. In addition, there were representatives of the managing entities of the Prehistoric Rock Art Trails, the Silver Route, the Way of El Cid, the Charles V Routes and the Trails of the Passion. The speakers were **Sergio Ortega** (Head of Service of the Legal and European Programmes Department of the Sub-Directorate General for the Management and Coordination of Cultural Property of the Ministry of Culture and Sport of the Government of Spain); **Natalia Briales** (Head of Development of New Products. Sub-Directorate General for Tourism Development and Sustainability. Secretariat of State for Tourism); **Elena Pérez Gonzalez** (Tourism Coordinator and Professor at the European University of the Canary Islands), **Ramon Montes Barquín** from the Technical Commission of Cultural Routes of Spain; and the journalist specialised in tourism and director of Agencia RV Edipress **Fernando Valmaseda** as moderator of the seminar.



- April 8, May 5 and 12. Webinar for Dutch travel agents. Spanish Tourist Office in The Hague.
The Spanish Tourist Office in The Hague (Netherlands) organised a series of webinars aimed at Dutch specialised agencies. On May 12, it was the turn of the Charles V Routes, The event was watched by more than 600 people both through the web platform of the STO and via its YouTube channel and social media.

https://www.youtube.com/watch?v=qsUUvZA_oDQ&t=218s



- June 16-17, 2021. Virtual tourism fair “Spanien Erleben – Digitale Reisemesse 2021”

As in the previous year, Charles V's routes under the Spanish Cultural Routes brand were scheduled to be present at the ITB in Berlin and the WTM in London. Both fairs, however, were not held due to COVID-19.

Instead, Turespaña organised the virtual fair “Spanien Erleben – Digitale Reisemesse 2021”, on 16 and 17 June, through its **tourism offices in Berlin, Vienna and Zurich**, aimed at the source markets of Germany, Austria and Switzerland, and attended by Cultural Routes of Spain.





- INTUR (Valladolid). November 18-21.

The official presentation of the Cultural Routes of Spain and its new promotional materials took place at the Valladolid Inland Tourism Fair.



Promotion and Communication of CRS

To this date, the Cultural Routes of Spain have developed the following promotional and communication resources:

- Brand Corporate Identity Manual.
- Preparation of the press dossier of the brand in Spanish, German, French, and English.
- Promotional video, produced from photographs of all routes and adapted to the most suitable format for broadcasting on social media.

- Development and publication of the Spanish Cultural Routes website in Spanish (www.spainculturalroutes.com) and English (www.spainculturalroutes.com/en)
- New tourist brochure.
- Facebook page: Rutas Culturales de España / Cultural Routes in Spain.
- Hiring Gontzal Largo, Communications Manager, CRS.

8. COOPERATION PROGRAMME THROUGH EURO-IBERO-AMERICAN CULTURAL ROUTES AND ITINERARIES: PROMOTION, TRAINING, RESEARCH, NETWORKING

Cultural Routes and Itineraries are currently one of the areas of greatest potential, vigour and promotion at regional and international level, reflecting a large part of the aspirations and interests of the territories in cultural, social and economic terms. In this sense, they are an incentive to discover cultural heritage by connecting people and places through history, memory and shared culture, putting into practice values related to human rights, cultural diversity, intercultural dialogue and cultural, social and economic exchanges across borders.

The Cultural Routes and Itineraries enhance the value of tangible, intangible and natural cultural heritage and create spaces conducive to the sustainable development of the territories, contributing to fostering the exchange of knowledge and experiences, promoting social and cultural innovation, acting as a driving force for economic and social development, and encouraging and strengthening the linkage and involvement of citizen participation in relation to the territory, its heritage and its environment.

In the socio-cultural sphere, they seek to promote interculturality, the sustainable management of cultural heritage, the revaluation of cultural identity and reinforce concepts of local and global cultural citizenship. At the economic level, they contribute to employment and to the creation and development of cultural and creative projects. In relation to knowledge and education, they favour the development of initiatives that connect history, memory and culture in the spaces through which the routes pass.

Although there are numerous models and examples of cultural routes and itineraries being developed in Europe and Latin America, most of them have common characteristics in relation to their association with tangible and intangible cultural and heritage assets, their interest in terms of

natural landscapes and their tourist attraction, their anthropological relevance and their link to artistic, cultural, historical and geographical routes at local, regional, national and international level. Likewise, cultural routes and itineraries are models of cooperation in which various local, national and international levels converge, connecting entities, networks, associations and collectives of diverse nature and size and sponsoring collaboration between public, private and mixed spaces, constituting strategic alliances for development, integration and cultural, social, academic and economic promotion, promoting the wellbeing of communities.

In this way, cultural routes and itineraries constitute multidimensional dynamic exchange channels, vehicles for the transfer of knowledge and culture, connecting different identities, memories and values and reinforcing the linking and involvement of citizens with the territory, especially in rural and isolated areas, with their heritage and environment, configuring a space that goes beyond administrative borders to become a space of territorial globality, which provides conditions of special relevance for regional and international cooperation.

The objective of this initiative is to contribute to cultural cooperation, promoting collaboration with entities and networks of reference that work in the field of cooperation, routes, cultural itineraries and cultural heritage in Latin American countries, establishing collaboration with others in Europe through the Council of Europe's Cultural Itineraries programme.

The initiative is articulated around a nucleus of networks and institutions of relevance in the field that are already active in the field of cooperation, seeking programmatic and technical complementarities, connecting territories, groups and people who are active in the field of cultural cooperation and taking into consideration culture, history, education and research as a reference.

In this line, the IEO assumes, through its Directorate General of Culture and within its biennial programming, the importance of promoting cooperation through Cultural Routes and Itineraries, as well as promoting the value of cultural heritage as a strategy for cooperation from the perspective of diversity and cultural rights at local, national and regional level with international projection.

In this way, the aim is to stimulate collaboration and networking, promote synergies through innovative approaches and cooperation strategies, strengthen capacities based on the exchange of knowledge and proven experiences of appropriation and social participation around heritage, to promote development at the local level, as well as to contribute to the social cohesion of the territories.

The actions to be developed include collaboration on different models of cultural routes and itineraries in Latin America and Europe in relation to heritage and sustainable cultural tourism, the exchange of knowledge and experiences, training and capacity building in this area, as well as support for research on cultural routes and itineraries in the framework of a University Network of Studies on Cultural Itineraries.

The countries that would be invited to participate in this initiative through the collaboration of the national offices of the OEI will be the Ibero-American countries that form part of its organisation: Andorra, Argentina, Bolivia, Brazil, Colombia, Costa Rica, Cuba, Chile, Ecuador, El Salvador, Spain, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Portugal, Dominican Republic, Uruguay and Venezuela.

Due to the Euro-Ibero-American link established through cultural routes and itineraries, the initiative would be in permanent articulation with countries of the European space to contribute to the cooperation between both regions through the European Institute of Cultural Itineraries (IEIC) and the Cultural Itineraries programme of the Council of Europe.

Recently, at the 1st Inter-institutional Meeting of the Cooperation Programme through Euro-Ibero-American Cultural Routes and Itineraries: Promotion, Training, Research, Networking, held in Yuste, Extremadura on 23 September, some ideas, suggestions and proposals were put forward regarding the interest of the subject matter and the willingness to work collaboratively on this project.

The proposal for the Cultural Routes Action Plan was drawn up following the mandate of the XIX Ibero-American Conference of Ministers of Culture, held in Guatemala in May 2018.

From it, actions are derived that are linked to the suggestions and proposals presented at the I Inter-Institutional Working Meeting on Cultural Routes and Itineraries held in Yuste, Extremadura on 23 September 2021.

Among the intersections produced, the following stand out:

- Promote the consolidation and creation of new cultural routes and itineraries in Ibero-America.
- Promote the extension of the University Network of Studies on Cultural Itineraries to Ibero-American universities and encourage the development of research activities and projects and the incorporation of the subject matter in their curricula.
- Creation of an Ibero-American Chair of Cultural Routes and Itineraries.

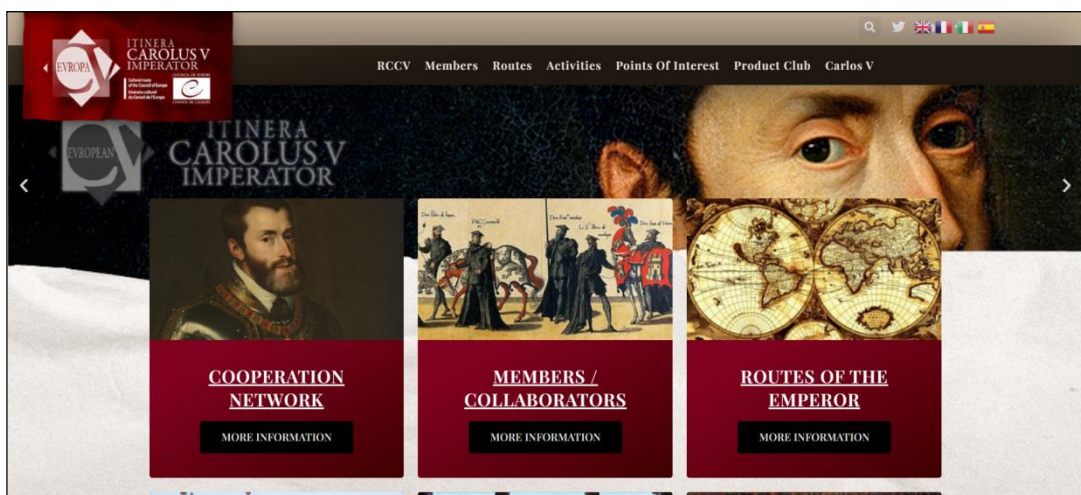
9. MARKETING OF THE EUROPEAN ROUTES OF CHARLES V

WEB PAGE www.itineracarolusv.eu

The Charles V Routes institutional website was updated, making it more accessible and modern.

It is the official website of the Cooperation Network of the European Routes of Charles V, www.itineracarolusv.eu. The page is translated into four languages, Spanish, English, French and Italian, and is where one can find all the information referring to the Cooperation Network as an institution and to the European Routes of Emperor Charles V, with publicity and informative documents, emphasizing especially the promotion of the places and cities through which the Emperor passed and which are currently associates of the Network.

It is a dynamic device where news, activities and events are updated. As well as having access to the social networks of the organization such as Facebook, Twitter and a blog in wordpress, there is also access to the Network's YouTube channel where all the most representative videos are uploaded, as are others which promote the Network's associates.



COOPERATION NETWORK BROCHURE

The Cooperation Network has a generic brochure in English, which will be updated each year to accommodate new partners joining. It is an explanatory brochure of the European Cultural Route and all the members that are part of it.

NEW TOURISM WEB: www.theroutesofcharlesv.com

In order to promote the tourism aspect of the Charles V routes, a specific tourism portal has been created for our territories. The idea is that it acts as an independent portal, but with direct access from the institutional website through the “tourism” button on the main page. It is initially in Spanish and English, with the intention of including more languages in coming years.

The intention of the Network with this initiative is to generate traffic between the different tourism websites of the partners; therefore, the website is very simple and user-friendly. Tourist maps have been developed, based on the historical ones that the Network holds thanks to the project carried out by the Miguel de Cervantes University of Valladolid; in turn, these maps will be used for the drafting of a tourist brochure of the routes of Charles V in Spain.

Currently, only the Spanish part has been developed, hoping to continue working with the rest of the countries in the same way.



10. COMMUNICATION

The Cooperation Network includes Víctor Fernández Correas, who is the head of communications of the Network. He is in charge of managing the Cooperation Network profiles on the following social media: Twitter, Facebook and Instagram, in addition to the YouTube channel and a blog edited in WordPress. Furthermore, a bimonthly newsletter has started to be issued in 2021.

The Cooperation Network of European Routes of Emperor Charles V has an active presence on Facebook, Twitter, Instagram, LinkedIn and YouTube, where it sparks interest and conversations every day.

The comparative figures for previous years are detailed below.

REPORT 2021 (UP TO OCTOBER) and COMPARISON WITH PREVIOUS YEARS

TWITTER	2019	2020	2021
FOLLOWERS	1.266	1.554	1.715
FOLLOWING	805	879	975
MENTIONS	728	1.369	787
RETWEETS	4.729	5.665	3112
PROFILE VISITS	8.665	9.191	16.264
TWEET IMPRESSIONS	1.079.800	1.237.000	613.400
Clicks	531	841	1218
FACEBOOK			
	2019	2020	2021
FOLLOWERS	2.197	2.687	2.952
REACH	14.660	178.869	108.330
INTERACTIONS	73.956	52.519	24.282
TOTAL VISITS	15162	5.793	2.490
LARGEST PUBLICATION	8.712	9.909	7.542
CLICKS ON LINKS	6.647	5.556	3.846
BLOG			
	2019	2020	2021
VIEWS	11.177	17.226	12.986
VISITORS	8.113	13.430	9.658
MOST VIEWED POST	490	926	205
FOLLOWERS	26	50	61

YOUTUBE			
	2019	2020	2021
SUBSCRIBERS	19	74	21
VIEWS	850	1.649	5.940
MOST PLAYED VIDEO (MIN)	920	652	959
Linkedin			
	2021		
Contacts	54		
Clics	1		

- A new YouTube channel was set up in early 2021 with the official Cooperation Network email account, since the previous one was set up with a Gmail account.

PRESS RELEASES

The press releases drafted by the communications department of the Cooperation Network are in Spanish, English and French, and those issued in 2021 are the following:

JANUARY:

- Press Release on Villalar de los Comuneros activities.

FEBRUARY:

- Press release “The Cooperation Network of European Routes of Emperor Charles V resumes the creation of tourist packages with its partners”

MARCH:

- Press release of the Network’s Governing Board (in Spanish, English and French)

JULY:

- Press release on WalKEUR project.

SEPTEMBER:

- First Inter-institutional working meeting of the cooperation programme through European Cultural Routes and Itineraries.

- Press release on “Let's cook our heritage” project.
- Press release on WalkeUR project.

OCTOBER:

- First Conference on Emperor Charles V.
- Press release of the meeting of the Scientific Committee of the Cooperation Network of European Routes of Emperor Charles V.
- Press release “Seminar on rebellions and revolts during the reign of Charles V”

3.3 NEWSLETTER “CAROLUS V MAGAZINE”



During 2021, we started issuing a bimonthly newsletter named Carolus V Magazine, which currently has **246 subscribers**.

To date, four issues have been released:

- May
- July
- September
- November

It is a publication which features interviews with key players of our Network and people who, in some way or another, are linked to it, as well as articles by the members of our Scientific Committee, describing the places that make up our network of routes, or the activities that are carried out across it.

CHARACTERS IN OUR ROUTES



ENTREVISTA | Stefano DOMINIONI

Stefano Dominioni, secretario ejecutivo, Acuerdo Parcial Ampliado sobre Itinerarios culturales, Consejo de Europa director, Instituto Europeo de Itinerarios Culturales, ha concedido una entrevista a Carolus V Magazine para charlar acerca de los Itinerarios Culturales del Consejo de Europa. Un proyecto ya consolidado que no para de crecer, con cada vez más itinerarios culturales que resaltan la riqueza de las tierras europeas.

[Leer más...](#)



ENTREVISTA | Sophie BOUCHARD

Sophie Bouchard es directora de Patrimonio e Historia en visit.brussels, la oficina de turismo y convenciones de Bruselas, capital de Europa y Bélgica. En esta entrevista explica los pormenores de un evento tan importante para la ciudad de Bruselas como el Ommegang. Asimismo, nos detalla algunos de los monumentos más importantes de la ciudad, y qué puede encontrar en ellos el visitante.

[Leer más...](#)

PLACES



DE RUTA POR | Yuste, la puerta del cielo

Yuste. ¿Qué decir de este monasterio? Tampoco es cuestión de extenderse, que esto es una aproximación, y poco más. Por resumir la cuestión, y ya que empezamos, hagámoslo a lo grande, impresiona tanto como decepciona.

Por Víctor FERNÁNDEZ CORREAS.
Escritor

[Leer más...](#)

SCIENTIFIC ARTICLES



Example of a released issue:

<https://us20.admin.mailchimp.com/templates/share-template?id=10001379>

11. ACTIVITIES 2021

JANUARY 13

Presentation of the WalkEUR project - "European Cultural Routes as key actors in the promotion of European cultural heritage", in the Training Programme–Hatchery–of the European Routes of Jewish Heritage for the directors and managers of this route.



FEBRUARY 18

Working meeting of the Cooperation Network of European Routes of Emperor Charles V aimed at developing projects and relations with Latin America and the Caribbean.



FEBRUARY 19

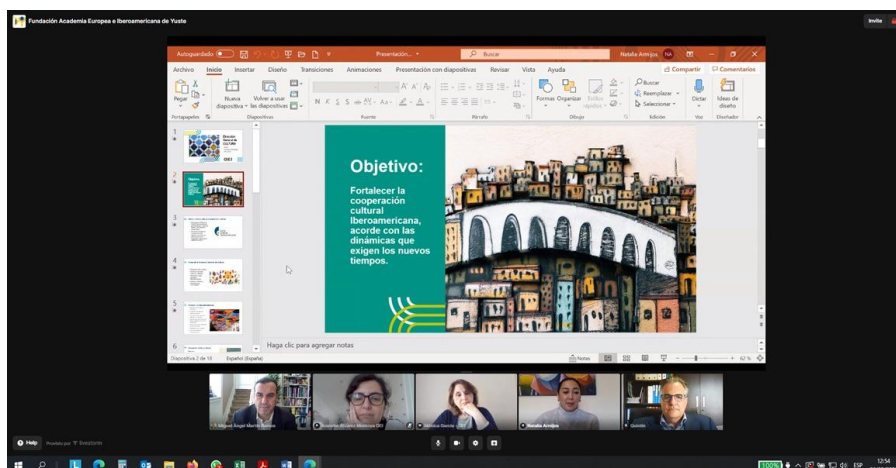
Publication of the book "The First Journey of Charles of Habsburg to Spain and the Sinking of the *Engelen*" by Javier López, member of the Scientific Committee.



FEBRUARY 26

Meeting with the Director-General of Culture of the Organization of Ibero-American States, Natalia Armijos Velasco, together with Monica Garcia Alonso, Head of Ibero-American Heritage and Cultural Routes (Organization of Ibero-American States-OEI), and Arancha Alvarez Montoya, Head of Cultural and Digital Creative Industries at the OEI, aimed at seeking ways to cooperate with the Cooperation

Network of the European Routes of Emperor Charles V, and to develop projects such as the Carolinas University Network and the Network of Cities founded by Charles V in Latin America, relying on the network of OEI offices in Ibero-America.



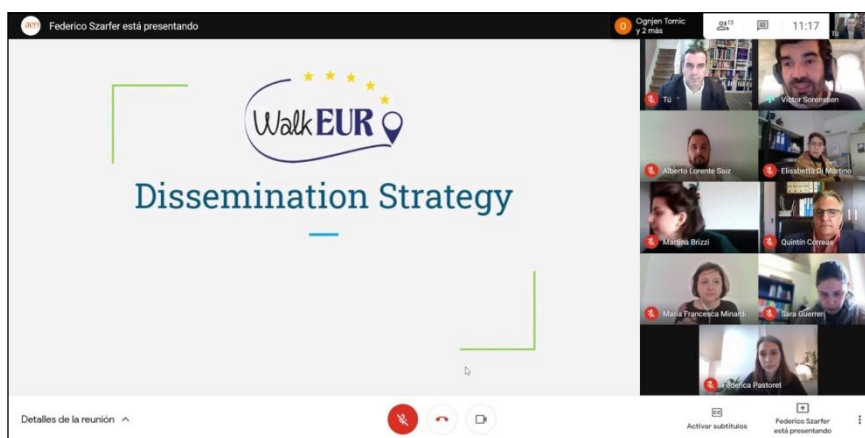
MARCH 8

Arrival of Queen Joanna, with the broadcasting of a special show on the 8 CyL TV station.



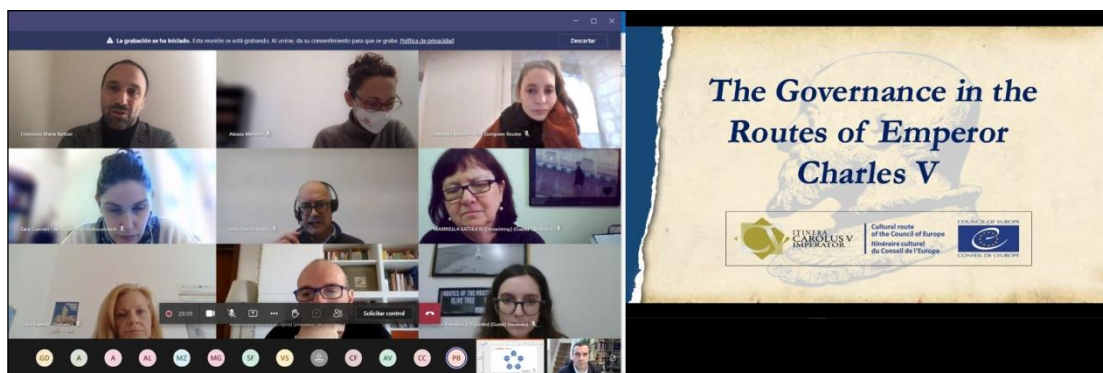
MARCH 9

WalKEUR project meeting: "European Cultural Routes as key actors in the promotion of European cultural heritage"



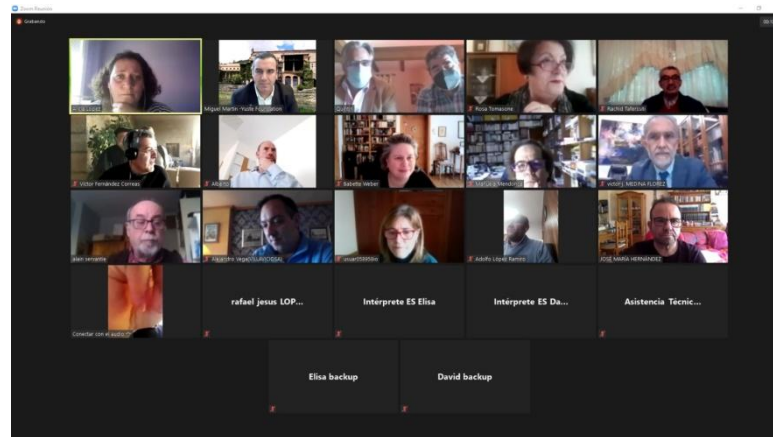
MARCH 16

Workshop of the European Erasmus + Project Fab Routes. The day was spent examining the governance approaches of European cultural routes and the relationship between their members and the environment in which they work, in the spirit of fostering the exchange of experiences and opening a debate that will help solve management problems considering the objectives of each cultural route in order to achieve its priority objectives.



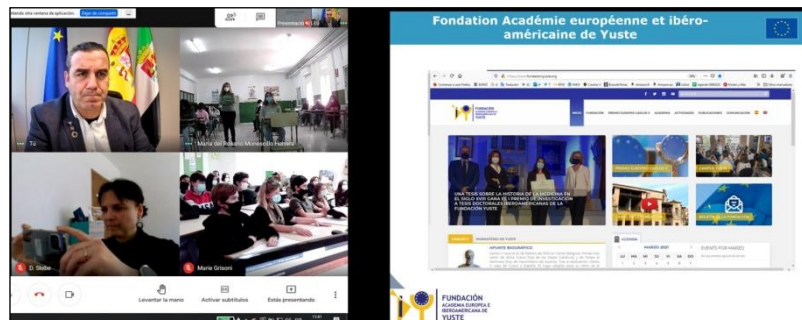
MARCH 23

Online Governing Board meeting of the Cooperation Network of European Routes of Emperor Charles V.



MARCH 24

Miguel Ángel Martín Ramos, President of the Cooperation Network, spoke at several high schools in Extremadura and France about the figure of Emperor Charles V, his influence on the construction of Europe, and the routes as Cultural Routes of the Council of Europe.



APRIL 8

Coordinating meeting of the Erasmus project “Let's cook our heritage, let's cook our Future”

APRIL 13

The Luigi Einaudi Cultural Centre organised the webinar “Dante’s Politics—700 years later”. With the participation of Rosa Tomasone, vice-president of the Cooperation Network, and Francesco Totaro, member of our Scientific Committee.



APRIL 13

Workshop of the European project “Erasmus + FAB ROUTES - Digital Skills” to promote EU cultural routes, in which we are partners as Emperor Charles V Routes. On this occasion, the day was dedicated to analysing the cultural and tourist contexts of the European cultural routes, with the aim of fostering the exchange between Cultural Routes on their cooperation and networking approaches and opening a debate on how to better include the Cultural Routes in their cultural and tourism service systems.

Our Emperor Charles V Routes partners at the Coudenberg Palace in Brussels, Belgium, represented by its director, Frédérique Honoré, Antonio Hernández from Medina del Campo in Spain, and the Cooperation Network of Emperor Charles V, represented by its president Miguel Ángel Martín Ramos, took part in this meeting.



APRIL 25

On the occasion of the International Day of Malaria, the 3rd Edition of the Malaria Interpretation Centre Awards in Losar de la Vera was held. The Centre is certified as a Museum and Interpretation Centre of the Routes of Emperor Charles V and a member of our routes. The winner was Quique Bassat, research professor and coordinator of the malaria programme at ISGLOBAL - Barcelona Institute for Global Health.



MAY 5

Webinar: “Cultural Routes and Tourism in Spain—new perspectives”

The Association of Cultural Routes of Spain, of which our network of routes forms part, discussed in a webinar the new offers and prospects of tourism that are opening to us both at a national and international level, with the participation of the secretary of State of Tourism.

MAY 12

The Routes of Emperor Charles V—through the Cultural Routes of Spain—participated in a webinar organised by the Spanish Tourist Office in The Hague. It was held by this agency of the Secretariat of State and Tourism of Spain, and it was aimed at travel agents from the Netherlands. It was streamed on YouTube and it boasted more than 600 participants.

MAY 13

The Luigi Einaudi Cultural Centre organised the seminar: “Italian as a symbol of unity and national identity”.

MAY 20

The Cooperation Network organised a webinar on “Intelligent cultural heritage, tourism development, and



European cultural routes”, where the potential role of smart technologies in cultural heritage experiences was discussed.

<https://youtu.be/Bj98XuZH2Sw>

WEBINAR
MAY, 20TH
I 16H00 - 19H30
(Brussels CET)

OPENING



Miguel Angel Martin Ramos
President of the
Cooperation Network of
Routes of Emperor Charles
V. Cultural Route of the
Council of Europe



Stefano Dominioni
Director of the European
Institute of Cultural
Routes, Council of Europe

REGISTER www.itinerariocarolus.eu

INVITATION
**Smart Cultural Heritage,
Tourism Development and
European Cultural Routes**



SPEAKERS



Prof. Lucio De Paolis
Department of
Engineering for
Innovation, University
of Salento, Italy



Prof. Rita Auriemma
Cultural Heritage
Department, University
of Salento, Italy



Prof. Tomasz Duda
Institute of Spatial
Management and Socio-
Economic Geography,
University of Szczecin,
Poland



Prof. Anna Trono
Cultural Heritage
Department,
University of
Salento, Italy



MAY 24

Presentation of the parchment foretelling the Coronation of Charles V in Aachen on October 23, 1520. The prophecy of 1519 is from a hermit monk of Monte Sant'Angelo.

MAY 25

WalKEUR coordination meeting for the project “European Cultural Routes as key actors in the promotion of European cultural heritage”.

JUNE 2

The Luigi Einaudi Cultural Centre of San Severo (Italy) has edited a video re-enacting the 500th anniversary of Mayor Tiberius of Lisolis and its importance in the history of San Severo.

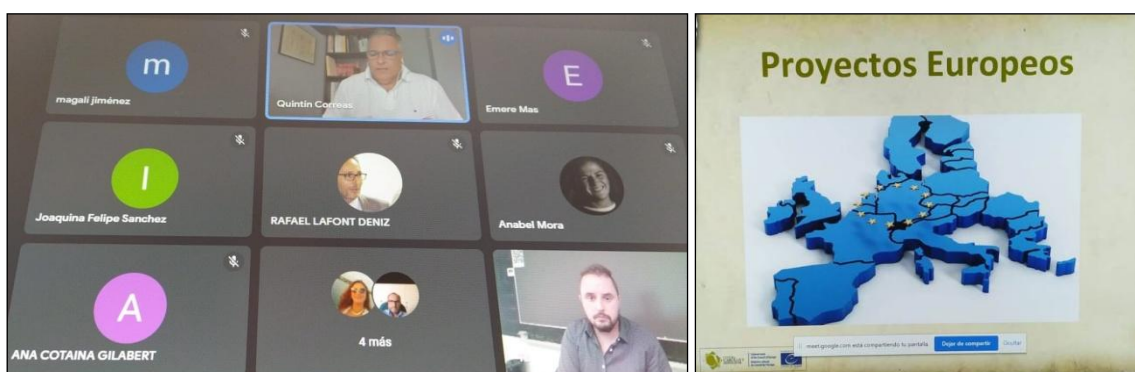
JUNE 7

The Luigi Einaudi Cultural Centre, on behalf of the Charles V Routes, participated in a roundtable of all Italian routes recognised by the Council of Europe, where objectives and proposals were shared,

and the strengths and weaknesses were analysed.

JUNE 10

The Cooperation Network, represented by its director Quintin Correias, participated in a course whose objective was to train local development agents—setting as an example our network of routes—, and how to manage European funds for the revitalisation of the partners. It was organised by the University of Alicante.



JUNE 11

The first museum of Charles V in Italy was inaugurated at the Luigi Einaudi Cultural Centre. In it you can find period costumes and different materials related to his era.



For this purpose, an itinerary has been created that allows the visitor to learn about the Emperor, the people linked to him, the lands he visited and those he administered. All this with the help of the publications published by the Einaudi Centre and the studies presented, with unpublished documents, at conferences in Italy and Europe. The museum also exhibits the great marble book with the profile and signature of Charles V, as well as halberds, *moriones* (helmets), imperial symbols, Renaissance clothes of exquisite craftsmanship— which are the pride of the historical parade that is held annually in San Severo to commemorate the Emperor—in addition to

old maps and scrolls, documents of twinning with other towns, photographs, plates and gifts received at numerous meetings, etc.



JUNE 13 - JULY 4

Exhibition "500th Anniversary of the Siege of Logroño" From June 13 to July 4, this exhibition was open in the Mercado de Abastos Square, where the social context during the siege of 1521 was explained.



JUNE 16 - 17

The Charles V Routes, through the Cultural Routes of Spain, participated in “Spanien Erleben”, a virtual fair for the German-speaking market, organised by the Spanish Tourist Offices (OET) in Berlin, Vienna and Zurich that took place in June 16 and 17.

JUNE 15

The City Council of Logroño marked the 500th anniversary of the Siege of 1521 with an application (Logroño.es) to enjoy a historical recreation and an exhibition of posters. The audience can access the Logroño.es application through the “V Centenario” section to enjoy a total of nine historical recreations. They are performances that take place in nine strategic city locations: (Revellín, convent of La Merced, Mayor street, church of Santiago, its back streets, the Oca square, Sagasta street, Ruavieja with Mercaderes and the gate of the Palace).



JUNE 19 - JULY 11

Brussels Renaissance Festival (BRF)

For three weeks—June 19 to July 11—, several emblematic places in the capital offered guided tours, conferences, exhibitions, real-size games and much more in the European capital. Thanks to tours, activities and walks, it was possible to relive several key aspects of life in the time of Charles V and rediscover the wealth of period architectural heritage, as well as the Brussels vestiges of the Renaissance era.



JUNE 28 - JULY 1

Charles V Cultural Week, Mojos (Valladolid). Mojos Town Council held its Charles V Cultural Week, packed with activities that commemorated the Emperor's visit to this town.

JULY 1

Virtual Ommegang. Due to the pandemic, and taking advantage of the new technologies, this year the celebration of Charles V's entry into the Grand Place in Brussels was held virtually and could be watched at the Facebook account of our Cooperation Network.

JULY 1

Online meeting of the partners of the Cooperation Network to inform them about the European projects being carried out and the active participation of the members in them.





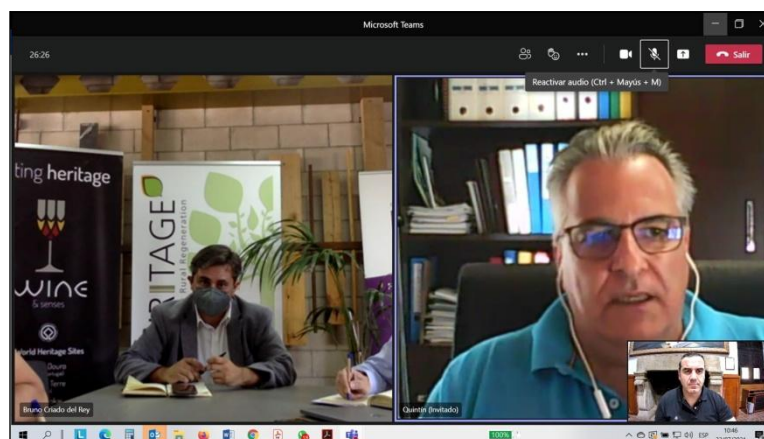
JULY 16 - 17

Seminar: "Fortifications on the borders of the Kingdom of Charles V" Francesco Totaro, member of the Scientific Committee of the Cooperation Network, and vice-president Rosa Tomasone participated in the seminar with the presentation "Martín de Segura, the Master Portolano of Abruzzo and the Fortifications in the Kingdom of Charles V" in the municipality of Martinsicuro (TE, Italy).

JULY 22

Meeting with AEICE Efficient Habitat to study ways of collaborating in the field of heritage and sustainable tourism within the framework of our routes: Construction

4.0, heritage, equipment and manufacturing, building rehabilitation, etc.



JULY 26 - 28

Meeting in Cuacos de Yuste of the Creative Europe-WalkEUR project "European Cultural Routes as key actors in the promotion of European cultural heritage". It was held face-to-face and online.

AUGUST 2021

Throughout this month, several dramatised tours in the Houses of the Treaty took place, offering a way to learn about history in a fun and enjoyable manner.



AUGUST 2 - 3

On August 2 and 3, the Cooperation Network of European Routes of Emperor Charles V, represented by its director, Quintín Correás, participated in the International Workshop "Sustainable Tourism and World Heritage", organised by the Regional Institute of World Heritage in Zacatecas. During the session, the director presented practical examples of how cultural routes serve as an element of

revitalisation.

SEPTEMBER 4

The Luigi Einaudi Cultural Centre hosted the 19th edition of the Maria Grazia Cutuli National Journalism Awards.

SEPTEMBER 3 - 4

First Scientific Meeting of the Malaria Interpretation Centre of Losar de la Vera. A content-rich event, with the participation of researchers and experts in infectious, contagious diseases, etc., in which for two days emerging and reemerging diseases transmitted by vectors, as is the case of malaria, were examined.





SEPTEMBER 6 - OCTOBER 17

Exhibition: "Logroño, Besieged City". From September 6 to October 17, the Exhibition Hall of the City Hall hosted the exhibition "Logroño, Besieged City", which is part of the programme of activities to commemorate the 500th anniversary of the siege and which was designed and curated by Isabel Murillo, together with the staff of the Municipal Archive.

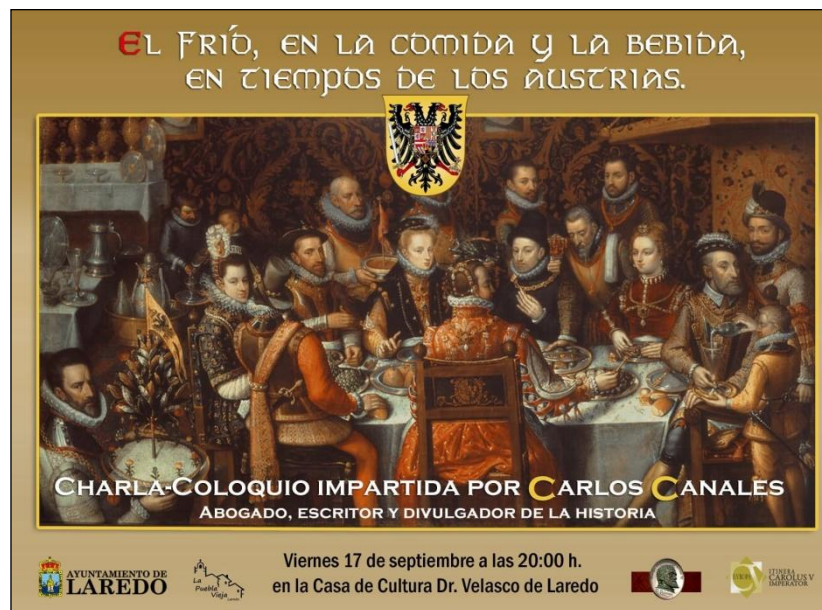


SEPTEMBER 12

The Luigi Einaudi Cultural Centre in San Severo (Italy) recreated a shipwreck from the time of Emperor Charles V. The event included a historical re-enactment, as well as the presentation of unpublished historical documents by Francesco Totaro, member of the Scientific Committee of the Cooperation Network of European Routes of Emperor Charles V.

SEPTEMBER 17

Laredo City Council and the Cultural Association “El Palenque” organised the talk “Cold in the Food and Drink of the Habsburg Period”, given by writer and history broadcaster Carlos Canales.

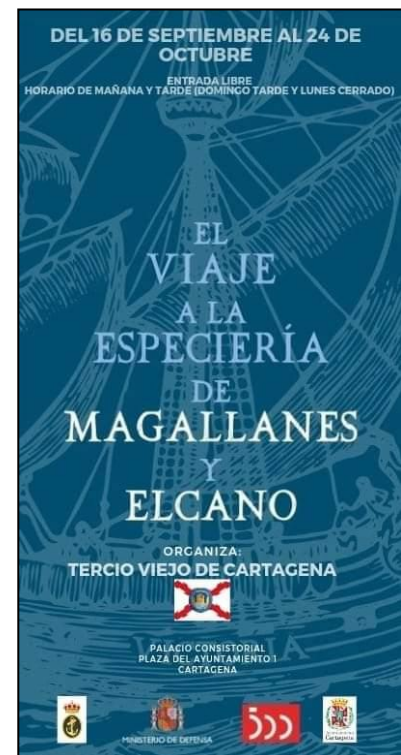


SEPTEMBER 16 - 24

Exhibition “Magellan and Elcano’s Voyage to the Spice Islands”
From September 16 to October 24, this exhibition was displayed in the City Council Palace of Cartagena, organised by the Tercio Viejo Association of Cartagena.

SEPTEMBER 23

The First Institutional Work Meeting on Cooperation through Euro-Ibero-American Cultural Routes and Itineraries was held. It



focused on promotion, training, research and networking. Monastery of Yuste (Cuacos de Yuste, Cáceres).



SEPTEMBER 23

Coordination meeting of the Fab Routes project, during which work was done on the strategy approach, both in general and individually for each cultural route.

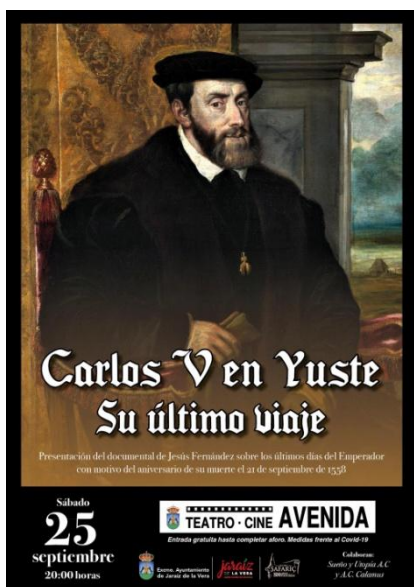


SEPTEMBER 23

Pasarón de la Vera presented the project based on the legend of La Magdalena, which is a new proposal of the municipality for the development of a new tourist product.

SEPTEMBER 24

The Luigi Einaudi Cultural Centre participated in the static performance of the sale of the city to the Duke of Termoli in Piazza San Francesco in San Severo.



SEPTEMBER 25

Jaraíz de la Vera streamed the documentary "Charles V in Yuste, his last trip". The documentary was produced by Jesús Fernández and it focused on the final days of the Emperor in Yuste.

SEPTEMBER 27

WalkEUR project coordination meeting.

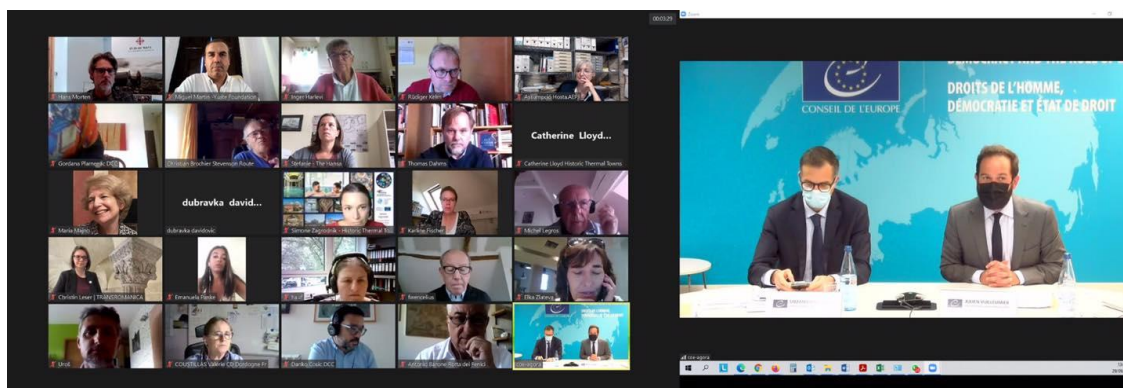
SEPTEMBER 29

Our President, Miguel Ángel Martín Ramos, attended the coordination meeting of representatives of Cultural Routes certified by the Council of Europe, within the framework of the Annual Advisory Forum on Cultural Routes of the Council of Europe programme.



SEPTEMBER 29

The Cooperation Network took part in the 10th Annual Advisory Forum on Cultural Routes of the Council of Europe, represented by our President, Miguel Ángel Martín Ramos, who discussed sustainable cultural routes in terms of inclusion and responsibility.





OCTOBER 7

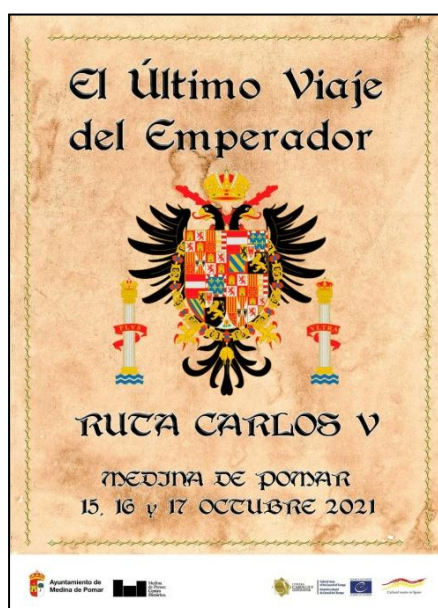
The Luigi Einaudi Cultural Centre organised a seminar on the occasion of the 450 Anniversary of the Battle of Lepanto. It included talks by our vice-president Rosa Tomasone, and by Francesco Totaro, member of the Scientific Committee.

OCTOBER 8

Coordination meeting with our partners of the WalkEUR project, with the aim of identifying the steps to be taken during 2022.

OCTOBER 11

"The Cuisine of Emperor Charles V" at the Malaria Interpretation Centre, Losar de la Vera. Historical talks and craft beer making and tasting.



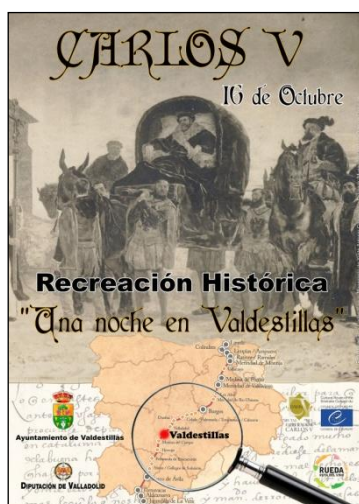
OCTOBER 15 - 17

"The Emperor's Last Journey" Route. A weekend filled with activities to commemorate the arrival of Charles V in Medina de Pomar, on his way to Yuste. Medina de Pomar, Burgos.

OCTOBER 16

“Charles V—one night in Valdestillas”, commemorating the journey that the monarch made on his last trip to Yuste in 1556. After leaving Valladolid he arrived in Valdestillas, where he stayed in the famous inn of the village and thus enjoyed an assortment of dishes.

The event boasted an agenda full of activities for all ages, including showcasing the life on a historic camp of a 16th century army, children's archery and shield workshops, falconry exhibitions with bird flight, children's rides and a renaissance market with traditional and handcrafted products.



OCTOBER 18 - 22

First Training for Trainers of the WalKEUR project, dedicated in this occasion to “Documentary Archives and Sources”, organised by our partners of the ATRIUM project (Architecture of Totalitarian Regimes of the 20th Century In Europe's Urban Memory route). Forli (Italy).

OCTOBER 23

Dramatised Route “Barbara Bloomberg and the King’s Orchard”. Colindres.



OCTOBER 28

Seminar "Rebellions and revolts during the reign of Emperor Charles V", organised by the Network of Cooperation of the Routes of Charles V in collaboration with Carlos Belloso, member of the Scientific Committee and Valladolid City Council.

PROGRAM

- Reception.
 - o Greetings from Miguel Ángel Martín Ramos-President of the Cooperation Network of the Routes of Charles V and Head of Brussels Delegation of the Yuste Foundation.
 - o Greetings from Mr. Juan Manuel Guimerans Rubio, Manager of the Society for the Promotion of Tourism in Valladolid, S.L. Valladolid City Council.
 - o Greetings from the President of the Scientific Committee, Dr. Alain Servantie.
- Dr. Alain Servantie. Coordinator of the Routes of Charles V Scientific Committee: "The attraction of tolerance: better the Turk than the Pope".
- Dr. Carlos Belloso Martín. Prof. European University Miguel de Cervantes, Valladolid (Spain): "The Communities of Castile, the first uprising in the reign of Charles V".
- Dr. Ludolf Pelizaeus. University of Picardy Jules Verne (Amiens) and Bonn Centre for Dependency and Slavery Studies (Germany): "Between 'alterations' and 'resistance': A comparative view of the rebellions in the early reign of Charles V 1517-1526".
- Dr. Roel Jacobs. Author and Cultural Advisor, member of the Scientific Committee of the Routes of Charles V.: "Confrontation between Charles V and Ghent: past or future issues".
- Dr. Carlos José Hernando Sánchez. Prof. University of Valladolid (España): "Revolts and rebellions in the kingdoms of Naples and Sicily during the reign of Charles V".



OCTOBER 29

Meeting of the Scientific Committee of the Cooperation Network in Simancas (Valladolid)

NOVEMBER 3

"Arrival of Emperor Charles V in Medina del Campo". Weekend of activities to commemorate the arrival of Charles V in Medina del Campo, on his way to Yuste.

NOVEMBER 5 - 6

"The Emperor's arrival in Tornavacas". A weekend filled with activities to commemorate the arrival of Charles V in this town, on his way to Yuste.

NOVEMBER 11 - 12

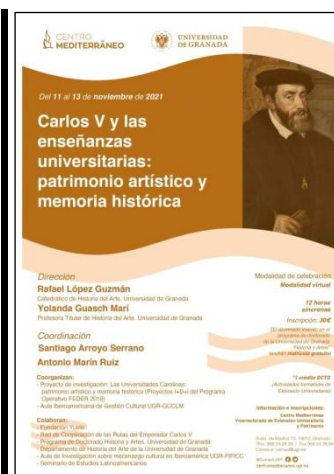
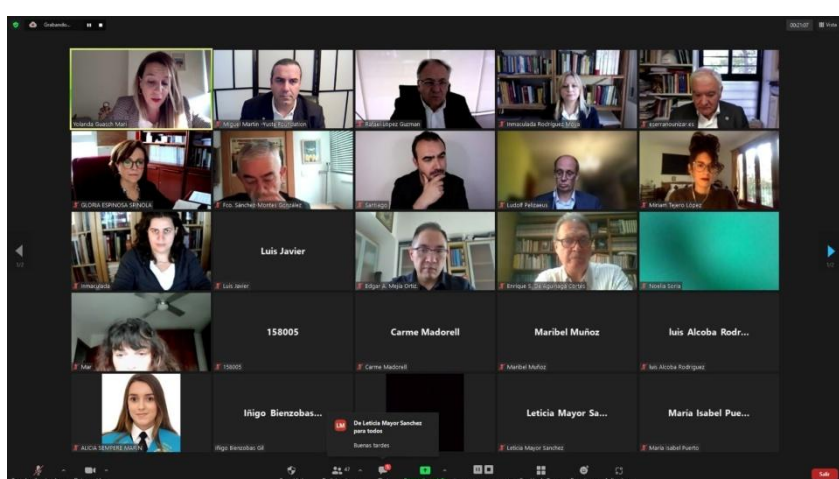
Conference "The Siege of Logroño 1521". Two days to learn about facts and their implications, as seen by local and French sources, describing the world in 1521. Organised by Logroño City Council.





NOVEMBER 11 - 13

Online course “Charles V and University Education—Artistic Heritage and Historical Memory”. Its goal was to learn about the actions carried out during the reign of Charles V and how his memory is preserved. Organised by the University of Granada in collaboration with the Cooperation Network of European Routes of Emperor Charles V.



NOVEMBER 14

“The Emperor’s Arrival in Jarandilla de la Vera”. Historical re-enactment and activities on the occasion of the commemoration of the arrival of the Emperor in this town.



NOVEMBER 19

Cultural Routes of Spain presented its new promotional brochure at the Valladolid Inland Tourism Fair (INTUR). Also, in the framework of the Fair we held several meetings with the Provincial Council of Salamanca and the City Council of Monesterio (Badajoz), for instance.

NOVEMBER 20

Meeting with the Salvatierra de Santiago Town Council to discuss its incorporation into the network within the Route of the Betrothal. The meeting was held next to the place where the Emperor stayed during his stay in this town.



NOVEMBER 26 - 28

Seminar: "1585 Empel—the miracle of faith", by infantry colonel Ginés Fernández Vicente, organised by the Tercio Viejo Association of Cartagena.

NOVEMBER 27

Meeting with the mayors from the towns of the province of Salamanca crossed by the Route of Charles V, fostered by our partners of Alaraz.



NOVEMBER 29 - DECEMBER 3

Second Training for Trainers of the WalKEUR project, in this case based on "Cultural Management", organised by our partners of the AEPJ project (European Route of Jewish Heritage), Barcelona.